

Spring 2025



GENESIS
ARTIFICIAL INTELLIGENCE



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Re-Imagining a Burning World with Genesis Ai.



Record heat and abnormally dry weather, intensified by poor forestry management and climate change, is a significant contributor to the severity of North America's fire season.

As of December 20th, 6,693 fires had burned more than 18.5 million hectares (about 46 million acres or the entire state of Washington), about four percent of the entire forest area of Canada and more than six times the long-term average of 2.11 million ha (5.2 million acres) for that time of the year. (<https://ciffc.net/>)

Early detection and more effective deployment of precious resources are vital for controlling forest fires, saving lives, and reducing greenhouse gas emissions.

A powerful stop gap against these catastrophes is Genesis Ai Corp and their development of tools to help predict forest fire behavior, speed up response times when it most counts, and build more resilient forests through effective management.



Ai Powering the Management of Natural Resources



Genesis AI Corp is a remote sensing and analysis company that is acquiring large data sets and using AI to process them into risk mitigation tools to prevent the wildfires ravishing North America, introduce world-class precision forestry, give the mining industry a leg up in drilling and extraction, add to provide desperately-needed legitimacy to the booming carbon offset market and disrupt urban planning. Genesis' AI is applicable to over \$80 billion in combined markets—and counting.

Our business model is to address issues in the natural resources sector by aggregating large data sets and using proprietary Ai and ML to provide solutions across a large segment of corporate users, communities, and land owners. We are developing 5 unique solutions that are disrupting business as usual in these sectors.

SOFTWARE AS A SERVICE (SAAS) MODULES

Mitigating wildfires, reinventing forestry, pinpointing natural resources for faster and cleaner mining operations, improving urban planning for greater efficiency, and giving the huge carbon offset market the one thing it needs most—credibility—is what Genesis Ai is all about.

WILDFIRE MODULE – aiding in the prevention/recovery from expensive & damaging wildfires

FOREST INVENTORY AND CRUISE MODULE – targeted at conventional forest owners including forest products companies.

CARBON MODULE – for use in the carbon offset & analysis sector.

URBAN PLANNING MODULE – biological asset deployment & protection aimed at cities & towns in their management, improvement, & proliferation of trees & green spaces.

NATURAL RESOURCES MODULE – expanding beyond trees & into soils & other geophysical assets to assist in extraction & agriculture.



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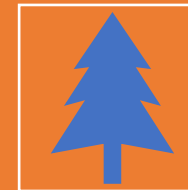
WILDFIRE MODULE



Before: Using predictive analysis through machine learning to identify the best areas to perform mitigation works. Detection of area prone to fires due to either man-caused, forest health/fire probability, preservation of land through management, predictive analytics based on historical, carbon calculation (loss).



During: Integrating all known information and relaying to decision makers in real time. Real time modelling based on predictive analysis and past studies driven by Ai. Syncing of response decisions and directives through a mobile app to remove misinformation and delay.



After: Post mortem examination and Ai generated models of what happened. Reporting on where to set up defence measures, where to re-forest, and how to prevent similar reoccurrences.



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GEOHARMONY

Mining Exploration Module



Genesis Ai Corp is pleased to introduce GeoHarmony to the mining exploration world. The product is aimed at helping mining companies spend their dollars more efficiently by increasing the level of confidence in potential targets.

- GeoHarmony will feature three tiers of service, running in a fully supported cloud-based environment. GH-Lite, GH-Explore, and GH-Pro offer three unique levels of access in order to suit the needs of various levels of clients in exploration.
- GH-Lite allows the user access to the meta data collected for their own review, typically meant for teams with their own in house data science team. The meta data is collected from various public sources.
- GH-Explore contextualizes and stratifies the meta data through Ai processes and places them in voxels for review. Tools are available for geoscience teams to perform predictive analysis and machine learning functions in order to increase their level of confidence when allocating scarce capital.
- GH-Pro allows for all the functionality of the mid tier version and also uses the customer's data as a training model to help identify areas of interest and build on their internal work (with customer data not shared with others).

GeoHarmony is currently completing its first contract and expects to begin work for other exploration companies in early Q1 2024



The screenshot shows the login page for GeoHarmony. At the top left is the Genesis Ai logo. Below it, the text reads 'Welcome to Geoharmony' and 'NIM is fast, simple and secure way to Data-Driven Mineral Exploration and Mining with Artificial Intelligence.' There are two input fields: 'Email' with the value 'johnsmith@gmail.com' and 'Password' with a masked password '*****'. Below the password field are two checkboxes: 'Remember me' (unchecked) and 'Forgot password?' (a link). A green 'Login' button is at the bottom. At the very bottom, there is a small disclaimer: 'By signing in, you acknowledge that you have read and understand, and agree to NIM Terms of Service and Privacy Policy.'



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TRUE FOREST

FOREST INVENTORY & CRUISE MODULE

- Genesis Ai Corp has completed our Tree Survey and Inventory Tool that allows for the collection of information that provides an important basis for our digital twin.
- True Forest is our forestry module and the team has made progress in acquiring large data sets and laying the framework for assessing forests and bringing them into a digital environment.
- Commercial discussions with several forest owners/managers are ongoing and expected to move to the definitive agreement stage in Q1 2024.
- The product is intended for use by several segments of the forest industry including forest owners, forest products companies, and asset managers where understanding the value of their inventory is key. True Forest will be able to provide real time market pricing of the entire forest base, including API integration into sawmill order files.



TRUE FOREST
powered by digital twins



CARBON MODULE

*According to Morgan Stanley,
“The voluntary carbon-offset market is expected to grow from \$2 billion in 2020 to around **\$250 billion by 2050**. Three shifts now underway will bring new opportunities for investors as product mixes grow and evolve to help meet net-zero targets”*

Carbon offset companies will be able to access our SaaS solutions that will assist in building build trust, transparency, and reliability to the forest removal and avoidance industry through the development of accurate carbon models via digital twinning of forests and range.

Genesis Ai Corp is building a suite of tools in order to aid the forest and agriculture based carbon offset industry:

- Automate the carbon offset standards (Verra, ACR, FCOP, Gold Standard) so that estimates can be given on basic inputs.
- Automate the process to develop a carbon offset per each standard
- Digital twin of the forest for MRV (Measurement, Recording, and Verification)



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URBAN PLANNING MODULE

According to McKinsey, “cities are on the front lines of the growing physical risks associated with climate change. They are home to more than half of the world’s people, and by 2050, that figure is projected to rise to 68 percent. Urban areas are often located in places of particular climate risk, such as on coastlines, floodplains, and islands. Moreover, modern urban infrastructure and its operating systems are closely connected. A failure in one part of a network can affect another, multiplying the damage.”

Cities and Towns are facing increased pressure to maintain, protect, and enhance their parks, trees, greenspaces and water bodies.

Genesis plans to take on urban planning for more sustainable, smart cities. This software market segment, **worth \$145 billion in 2021**, is a climate change necessity. Genesis' machine-learning algorithms and AI will analyze traffic patterns and map out a better future that eases congestion and reduces emissions, in addition to mitigating risks of fires, floods and other natural disasters.



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TOTAL Ai MARKET

Market Size



Source: [Transparency Market Research](#)

The AI service market is projected to reach \$2.8 trillion by 2030 ([Transparency Market Research, 2021](#)).

This year was the breakout year for Generative artificial intelligence (Gen AI).

Tech companies, according to McKinsey, are positioned to see the most disruption from Gen Ai, "**adding value equivalent to as much as 9 percent of global industry revenue**".

In the first six months of this year, venture capitalists poured over **\$15 billion into generative AI companies** globally, according to Pitchbook. That's a 58% increase year-over-year.



GEOSPATIAL Ai ANALYTICS MARKET



The geospatial (mining data) analytics market size is expected to increase to USD 80.74 billion from 2021 to 2026, and the market's growth is anticipated to accelerate at a CAGR of 16%. The rising applications of geospatial data analytics in disaster management is notably driving the geospatial analytics market growth, combined with rising demand from sectors such as forest fire management, agriculture, climate change mitigation and carbon management.

The market is clearly dominated by the US and Canada as 38% of market growth alone from North America, while cloud deployment types equally dominates the market due to its cost effectiveness, scalability and shorter implementation time.





PRECISION FORESTRY MARKET



The global precision forestry market is anticipated to expand at a healthy CAGR of 9.3% between the forecasted period of 2022 to 2029 and should reach a total value of USD 10.3 billion in 2029 - from USD 4 billion in 2021.

The rise in adoption of cloud-based forestry software, the growing demand for sustainably sourced timber as well as increasing digitalization and automation of forest operations are the main drivers of the market.

Similarly, to the geospatial AI analytics and smart forestry sectors, the precision forestry market is dominated by North America and Europe, however Asia-Pacific is expected to witness the strongest growth among all geographies until 2030.



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POTENTIAL USERS



GOVERNMENTS AND LANDOWNERS

- Canadian forestry software is in demand from world governments – due to its long-standing experience in forestry and the early adoption of advanced technologies and digital platform solutions.
- States and other public forest owners tend to be relatively conservative in their management style and need to balance commercial performance with social and environmental goals, achieved through optimization software.



FORESTRY COMPANIES

- Geospatial surveillance is crucial to improving forest productivity - determining optimal planting and reforestation sites
- Silviculture monitoring and improving the efficiency of tree planting as well as growth and yield trends in inventory
- Forest fire prevention and management



CARBON PROJECT DEVELOPERS

- Digital twin, carbon accounting & carbon sequestration data as well as mapping of optimal forestry carbon project locations.
- Additionally, it may become increasingly difficult to attract institutional investors without having an ML/AI component in the business model of a carbon offset project.



FIRE MANAGEMENT

- Modelling risk to existing forests including urban interface.
- Predictive analysis for prevention and resilience
- Financial impact modelling for insurance risk.
- Restoration modelling and tracking performance.



AGRICULTURE/COMMODITIES TRADERS & OTHERS

- New EU regulation requires deforestation-free products, whereas companies producing and exporting commodities to the EU are required to prove with satellite data that no deforestation occurred.
- Financial institutions and investment funds for assessing material risk, with different frameworks and risk profiles.



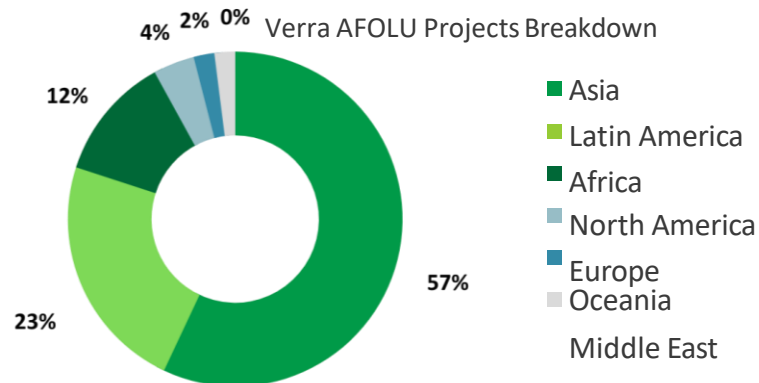
TARGET GEOGRAPHIES

North America currently dominates both the geospatial AI analytics and precision forestry markets, and is expected to maintain its leading position for the forecast period of 2022 – 2028:

1. North America
2. Europe
3. Asia-Pacific (APAC)

However, APAC is expected to have the highest growth rate of both markets throughout the forecast period – due to increasing population and environmental concerns combined with advanced technologies development.

Moreover, out of the 908 AFOLU projects registered with Verra, nearly 60% are in Asia. This suggests a relatively strong demand for precision forestry, geospatial imaging and carbon accounting and is worth exploring for future woodlands.ai market penetration.



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